

NEWS RELEASE

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GDS Link Featured in First Look by James Taylor of Decision Management Solutions
Global risk management technology and consulting company is interviewed by industry expert.

DALLAS, March 5, 2012 GDS Link a global provider of customer-centric risk management and process automation solutions was featured last month in the First Look published by James Taylor, CEO of Decision Management Solutions. James Taylor is one of the leading experts in decision management with over 20 years of experience developing software and is considered one of the foremost thinkers and writers on decision management.

"We always appreciate the opportunity to interact with James Taylor given his breadth of knowledge in area of Decision Management. The high level of respect for his industry knowledge is represented by the large following of his blog <u>James Taylor Everything Decision Management</u>" stated Paul Greenwood, President of GDS Link.

"In addition to the First Look" continued Greenwood, "we were pleased to have the opportunity to interact with James in the development of the research paper he recently published <u>Decision Management Systems Platform Technologies Report 2012</u>. This report is a must read for any professional who interacts with and leverages decision management solutions. We look forward to reviewing updates as they are made available."

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About GDS Link LLC GDS Link is a global provider of customer-centric risk management and process automation solutions. The company specializes in advanced software designed to support the access and aggregation of disparate data sources and the rapid implementation of custom credit scorecard models and risk management policies. Its technology acts as the enabler for organizations to effectively manage the risk of their customer throughout its lifecycle. Familiar with the large investments made by institutions in their legacy applications, GDS Link's flagship solution, DataView360[®] was architected to derive continued value from these systems while delivering enhanced function and flexibility to the risk management community. For more information, visit www.gdslink.com.